

# Staying true to form

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DOMESTIC WATER SOLUTIONS

Mouldings Unlimited in Ashhurst is a leader in plastic rotational moulding and is able to offer a complete service to customers throughout New Zealand.

As part of the McLaren Ross Holdings group of companies and in particular, Plastic Rotational Moulding Co Ltd (PRM), Mouldings Unlimited has access to a full range of resources and technical capabilities to service clients from concept to finished product.

With origins dating back 15 years, the company is able to provide plastic moulding solutions for a wide variety of customers. Mouldings Unlimited (originally Ashhurst Rota Plastics) can project manage the entire design and mould-making process, manufacture to strict specifications, assemble, package and even co-ordinate freight directly to the end customer if required.

General manager Gary King says the company specialises in the creation of large hollow structures or components, focused primarily on the agricultural sector, but also servicing other markets such as furniture and marine industries.

"We make a lot of tanks — chemical tanks and water tanks of various shapes and sizes."

As a contract manufacturer, Mouldings Unlimited does not mould any of its own products, and is entirely focused on creating custom-made products to suit customers' exact requirements.

Staff work closely with product designers and mould makers to ensure every concept is turned into reality with speed. They then mould the product in the polymer best suited for the finish quality and strength performance required, with its central location ensuring cost-effective distribution across the country.

Mouldings Unlimited's point of difference is developing a deep understanding of its clients' requirements and offering solutions to their

problems. Its moulding experience, knowledge of plastics and commitment to quality has put the company at the forefront of New Zealand's rotational moulding industry.

"Our company's strength lies in its attention to detail and investment in quality. For example, between the group we share new generation computer monitoring equipment which measures key process control parameters to ensure a perfectly moulded part," King says.

"Our philosophy also involves forming strong client relationships and strong business relationships. We have a very good understanding of marketing and sales principles and can work in with customers to determine if a project is viable and question what is required from a marketing and manufacturing perspective to make it work."

product design



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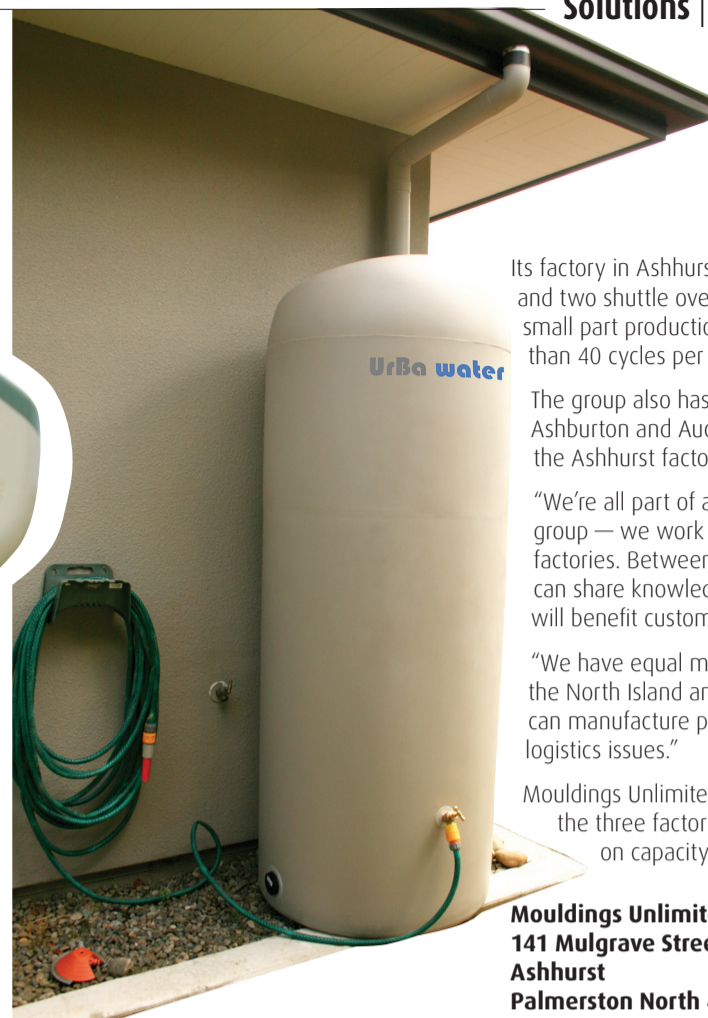
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As part of the McLaren Ross Holdings Group (MRH), Mouldings Unlimited is one of three manufacturing facilities in New Zealand.

Its factory in Ashhurst features five bi-axel ovens and two shuttle ovens and is a specialist in small part production, able to produce more than 40 cycles per day.

The group also has manufacturing plants in Ashburton and Auckland, which complement the Ashhurst factory's abilities.

"We're all part of a group and we work as a group — we work as one company with three factories. Between the three companies we can share knowledge and resources which will benefit customers," King says.

"We have equal manufacturing in both the North Island and the South Island and can manufacture products to overcome logistics issues."

Mouldings Unlimited can spread its work across the three factories, if required, depending on capacity and plant size.

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— Advertising Feature



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